



Your Innovative Packaging Solutions Partner

# In Mould Label PREPRESS and PRINTING PROCESS GUIDELINES

## Essential Artwork Information and Technical Requirements

Dear Designer(s), in order to achieve a high quality product it is essential to follow below guidelines.

- Digital file (artwork) MUST be created in one of the following: Adobe Illustrator CS3 (ai.format), Macromedia Freehand 10 or Adobe InDesign CS3 (indd. format).
- All elements of the artwork MUST be FULLY EDITABLE meaning that:
  - All text MUST NOT be converted to outlines and the appropriate font suitcase(s) supplied.
  - All linked files such as TIFF, EPS, DCS MUST be supplied as 300dpi (resolution) separate files regardless of them being embedded into a master file.
  - Minimum Type Sizes for the uppercase letter ‘A’ with ‘0’ kerning and ‘100%’ horizontal scale are as follows: 5 Points for regular/roman type printed onto un-inked surface and 5.5 Points for text reversed out of a product background.
- Artwork MUST be placed inside specific area as indicated below.
- All critical elements such as logos, text, bar codes as well as narrow lines/borders MUST be placed inside critical image area and outside burnout area.
- All non-printing images such as die lines, file info etc MUST be placed on a separate layer. File info MUST include a product’s code (i.e. L323), label code (i.e. Y0010), label description (i.e. 86/81 (Full Label), product colour (available on request) and the artwork’s colour description (i.e. Pantone 485 and CMYK).
- Only standard Pantone Coated Solid and/or CMYK process colours MUST be used. Note that:
  - Maximum number of print colours is 6.
  - Metallic inks CANNOT be used in the design because they interfere with the in-moulding process. For colour consistency and seamless registration please ensure the following:
    - Large single-coloured elements, borders, logos and text are made out of solid (100%) Pantone Coated colours as that provides much better results than percentages ofcolour or CMYK.
    - Do NOT REVERSE text out of more than one colour.
- Bar codes should be supplied as numbers only. All bar codes need to comply with GS1 regulations. Please note that the minimum size of bar code is 80%. For further details refer to [www.gs1nz.org](http://www.gs1nz.org)
- Tecpak Industries Ltd takes no responsibility for legal compliance of the design, the responsibility falls with the customer/designer.

L310 - Lid, 86 mm Snap On

Label Code: Y0010

Label Description: 86/81 (Full Label)

ALL SPECIFICATIONS SUBJECT TO REVISION WITHOUT NOTICE

- Bleed Line - - - - 86.5 mm diameter.
- Die Line ———— 80.5 mm diameter.
- Critical Image Area ———— 74.5 mm diameter.
- Burnout Area ● 5.0 mm diameter.

